



Declining Print Sales?  
Loss of Revenue?

**inXcess**

Pty Ltd

Use our Award Winning formula!



InXcess can help your Newspaper establish it's own Rewards Card. The Rewards Card involves all aspects of the community - local businesses, local readers, local shoppers and your newspaper.

The Rewards Card works by encouraging local consumers to support and shop with preferred local businesses.

They will benefit from increased foot-traffic, more regular customers and the added promotional value of being a Rewards Card vendor.

Within just 12 weeks you will have:

- ▶ New Customers
- ▶ New Revenue
- ▶ Increased Publication Sales
- ▶ A reputation for supporting your local community

For more information visit our website  
or call Nicola Walsh on +61 400 841 130

[www.inXcess.com.au](http://www.inXcess.com.au)

The Rewards Card WINS:

PANPA Ad Awards

- Best Print Campaign
- Best Integrated Campaign  
*(0 - 25,000 circulation)*



INMA Awards

- Winner Print Subscription Sales  
*(under 75,000 circulation)*

